



2/9/17 6-10PM CLUB CONGRESS 311 E. Congress Street

Grandmaster Flash will not be in attendance at this event. See him at the Live Lecture and Demo on February 28; details below.

DEEJAY COMPETITION

The University of Arizona's Africana Studies Program and the College of Humanities invite interested Arizona-based DJs to participate in a contest to showcase their mixing talents and skills. **DEADLINE TO ENTER IS FRIDAY, FEBRUARY 3, 2017.** The top three finalists will perform on **FEBRUARY 28, 2017** (see details below).

CONTEST RULES

Contestants will be judged in the following FOUR areas:

CREATIVITY

•The DJ should demonstrate creativity when mixing his/her tracks and have a thorough playlist – including scratching, doing live mashups, drumming, or other creative ideas.

PROGRAMMING

 DJs should be able to mix multiple genres. For this competition, DJs should be able to mix hip hop, rock, edm, or other genres into a solid mix that shows his/her skill set in any given event.

ORIGINALITY

•Today, DJs can access any song or remix via the internet. However, some DJs may depend on too many "remixes" to make his/her DJ set sound different than others. Originality can play a big part on a DJs' skill set. Being able to incorporate original records, remixes, acapellas, or instrumentals makes a DJ original and can set him/her apart from other DJs.

CROWD RESPONSE

 The reaction a DJ gets from a crowd can make or break a performance. If the DJ is truly doing a great job at his/her craft, the crowd will show it undeniably.

SUBMISSION RULES / PRIZES

- 1. For purposes of pre-screening, we will only accept YouTube links of DJs' self-recorded performances. Links must be sent to marcelathompson@email.arizona.edu by 12:00 NOON MST ON FRIDAY, FEBRUARY 3, 2017. The video recording should be clear and audible and no longer than 3 minutes in length.
- **2.** DJs are allowed to use turntables, mixer, laptop and midi controller for cue points. The use of a DJ controller is strictly prohibited and will lead to disqualification.
- **3.** Ten finalists will be chosen to compete on **THURSDAY, FEBRUARY 9, 2017, 6:00-9:00 PM** at Hotel Congress. Finalists will be notified by the end of the day on **MONDAY, FEBRUARY 6, 2017** whether they will be performing at Hotel Congress.

4. PRIZES INCLUDE:

- Performance time on TUESDAY, FEBRUARY 28, 2017 (see details below)
- High-end DJ Mixer for first prize winner OR voucher of similar value redeemable at a local music store;
- External Hard Drive for second prize winner OR voucher of similar value redeemable at a local music store;
- Studio headphones for third prize winner OR voucher of similar value redeemable at a local music store

SAVE THE DATE!

LIVE LECTURE & DEMO featuring GRANDMASTER FLASH 2/28/17_{6:30-8:30PM}

INFO: **blackhistorymonth**.arizona.edu

ON THE UA CAMPUS CROWDER HALL Fred Fox School of Music 1017 N. Olive